



Evaneos

📍 Tourisme 🌐 www.evaneos.fr

Junior Acquisition Manager DACH - Internship fluent German speaker

📅 Internship (6 months) 🕒 Start date: February 4, 2019 📍 Paris 🎓 Bachelor's Degree 🕒 < 6 months

About

Founded by travel enthusiasts in 2009, Evaneos is the market leader in connecting travellers directly with local travel agents across the planet. By cutting out the intermediary, travellers are given the freedom to create tailor-made trips while benefiting from the local expertise of a professional based in the destination itself.

In 8 years, Evaneos has built up a network of 1,000 hand-picked local partners in more than 160 destinations, and has already helped more than 160,000 travellers set off on the trip of their dreams.

Blablacar connects carpoolers, Airbnb connects travellers with property owners.

Evaneos connects travellers with local travel agencies !



What you will do

This internship offers the unique opportunity to participate in the development of a fast growing start-up. You will apply a very diverse set of skills including management of current projects, analysis, and synthesis.

Together with the Marketing Manager DACH and the cross-market team, you will work on a large variety of traffic acquisition projects in order to take our German speaking websites evaneos.de and evaneos.ch to the next level.

Your tasks/projects will include:

- optimization of partnerships and affiliate programmes
- optimization of display, retargeting and social campaigns creation and optimization of Google Adwords campaigns
- modeling and forecasting results, analysis, reporting and optimization of performance

Skills we are looking for

With the large scope of tasks to handle and the extent of work, you will have to be extremely flexible, available, independent and adaptable, in order to best absorb all the information, to analyse it and to be able to make proposals. This “hands-on” internship demands a great versatility: diplomacy, communication skills, intercultural competence, empathy and perseverance. And of course: passion for travel!

- German native speaker, English & French skills are helpful to accompany the international development
- First experience in a similar position is a plus (Acquisition & Traffic Management, Email Marketing, Affiliation etc)
- Powerful analytical skills, organised and rigorous
- Good interpersonal and oral communication skills
- Autonomy, ability to take initiative, entrepreneur spirit & curiosity
- Reliability, strong sense of quality, aspiration and respect for commitments
- Photoshop and HTML knowledge are a plus

Application

Apply via our Career Site : https://www.welcometothejungle.co/companies/evaneos/jobs/junior-marketing-manager-dach_paris